

NEWS BRIEFS

## Louis Vuitton, supply chains, Porsche and London – News briefs

November 16, 2018



Louis Vuitton is one of the 10 most counterfeited brands. Image credit: Louis Vuitton

By STAFF REPORTS

Please be aware the clippings below may require a paid subscription to the listed media outlet to read an article in full.

Subscribe to Luxury Daily	
Plus: Just released State of Luxury <mark>2019</mark>	Save \$246 >

Today in luxury:

## Vuitton wins case in Japan over "mock" goods

Making fun of fashion is not for the faint of heart. And now it could be outlawed in some parts of the world, says Women's Wear Daily.

Click here to read the entire article on Women's Wear Daily

## Luxury brands buy supply chains to ensure meeting demand

In the last six years, David Duncan has been on a buying spree. This Napa Valley-based winemaker and owner of Silver Oak Cellars hasn't been splurging on fast cars or vacation homes, though. He's been buying up vines close to 500 acres in Northern California and Oregon, reports The New York Times.

Click here to read the entire article on The New York Times

Porsche designed a sleek machine for China's rich. It's no car

With its sleek silver body and advanced anti-vibration suspension, everything about this Porsche product screams luxury built for speed, per Bloomberg.

Click here to read the entire article on Bloomberg

In Brexit Britain, London's empty new penthouses seek owners

House hunters in search of prestige, privacy and panoramic views, get ready: It's penthouse season in London. And an abundance of luxury apartments have made it a buyer's market, according to the Wall Street Journal.

 $\ensuremath{\textcircled{O}}$  2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.