

## NEWS BRIEFS

# Matthew Williamson and counterfeit Web sites – News briefs

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Today in luxury marketing -

## Matthew Williamson Launches Diffusion Line

Matthew Williamson launched his new contemporary diffusion line, MW by Matthew Williamson last night at his flagship store on 14th Street at a party co-hosted by Dree Hemingway and Refinery 29, according to Racked.

[Please click here to read the entire story on Racked](#)

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## Proenza Schouler bought by Rosen, Howard

After more than a year, Permira finalized the brand's sale to a group of investors,

according to WWD.

[Please click here to read the entire story on WWD](#)

### [Feds shut down 16 counterfeit Web sites](#)

U.S. Immigration and Customs Enforcement said Thursday it had served court orders seizing 16 domain names of Web sites selling primarily counterfeit apparel and accessories over the Internet, according to Women's Wear Daily.

[Please click here to read the entire story on WWD](#)

### [Benefit Cosmetics to open NYC flagship](#)

Located at 454 West Broadway between Prince and Houston Streets, a 2,000-square-foot, two-story boutique is intended to serve as the brand's flagship, according to Women's Wear Daily.

[Please click here to read the entire story from WWD](#)

### [Asia Helps Luxury Brands Sparkle](#)

Luxury continued to shine in the first half of the year as purveyors of pricey handbags, jewelry and clothes announced bumper results while remaining upbeat about the coming months, a trend which underscores the sector's ability to ride out economic woes, according to The Wall Street Journal.

[Please click here to read the entire story on the Wall Street Journal](#)

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