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NEWS BRIEFS

Made in Italy, Dior, IWC and Michael Kors – News briefs

November 19, 2018



IWC assembly line at its manufacturing center. Image credit: IWC

By STAFF REPORTS

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Italy is the best shopping destination for luxury trophy hunters and stock investors looking for a piece of the action, says Wall Street Journal.

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["Dior: From Paris to the World" opens at the Denver Art Museum](#)

The first retrospective of Dior in the U.S. has landed at the Denver Art Museum and though the exhibition is a continuation of the 70th-anniversary display that bowed in Paris in 2017, "Christian Dior, Couturier du Rve," the DAM show offers an entirely new look at the legacy of the house, and its relationship to the world, says Women's Wear Daily.

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[IWC wants Apple Watch-loving Americans to go back in time](#)

IWC Schaffhausen has always been an outlier in the Swiss watch industry, founded by an American and nestled on the German border, away from the cluster of other manufacturers. Now it's attempting another counter-intuitive move.

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[How Michael Kors is driving Chinese tourists to US stores](#)

In keeping with the trend of brands strategizing to meet consumers where they are, Michael Kors is zeroing in on

Chinese customers on WeChat, even in the U.S., says Glossy.

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