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Christofle's Nathalie Remy: Luxury Woman to Watch 2019

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Nathalie Remy

By STAFF REPORTS

Luxury Daily annually honors 25 smart women executives who show the potential to make a difference next year in the luxury business. This year's list features honorees who have set ambitious goals to achieve in a luxury market that, while growing, is also challenged by rapid changes in consumer behavior and technology.

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Here is one honoree:

Nathalie Remy, CEO, **Christofle**, Paris

"Find the right balance between short-term actions required every day and long-term initiatives that are critical to our success"

What do you most like about your job?

I am truly excited to lead such an amazing brand, with true craftsmanship and 188 years of very rich history with presence around the globe in all distribution channels.

I love the intrinsic complexity of Christofle and managing a global team of very diverse talented individuals by helping them grow, and jointly contributing to make our customer's life more beautiful through the art of sharing in their everyday life as well as exceptional moments.

What is the biggest challenge in your work?

There are many challenges, but maybe the most prevalent one is to find the right balance between short-term actions required every day and long-term initiatives that are critical to our success.

What is your work priority for 2019?

I started at Christofle this past March, so after outlining a clear strategy, my priorities for the coming year are to finalize implementation of our new organization through further strengthening our teams, enriching our product offerings in the areas we have selected, accelerating our digital and overall presence in key markets like Greater

China.

What is your proudest achievement in luxury?

My proudest achievement is yet to come.

Having spent two decades advising leading brands in the sector, I'd say that I'm very proud of their success, which I continue to follow carefully and to have contributed to the shaping of our industry through thought-provoking ideas and insights.

Being only six months into my current role, I am already proud of the new dynamic at play in Christofle and the great team spirit that emerges.

I'm, of course, also very proud to be nominated one of the Luxury Women to Watch in 2019.

How do you see luxury evolving in 2019?

I see 2019 as a continuation and even an acceleration of some of the key trends we have witnessed in recent years, primarily casualization, digital experience and, luckily for all of us, continued global growth.

[Please click here to see the entire Luxury Women to Watch 2019 list](#)

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