

NEWS BRIEFS

Cond Nast, luxury jobs, Aston Martin, Chanel and The RealReal – News briefs

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Teen Vogue is one of the many Cond Nast publications. Image credit: Teen Vogue

By STAFF REPORTS

Cond Nast taps video executive to lead entertainment division

Cond Nast has hired online video executive Oren Katzeff to run its entertainment division, says Women's Wear Daily.



Click here to read the entire story on WWD

In the Luxury Universe, jobs are changing

"My objective is not a sale but the story we are going to create with the customer," said Nicolas Sala, omni-channel and client experience director at the luxury French jewelry house Boucheron, says New York Times.

Click here to read the entire story on the NYTimes

The must-have Aston Martin V8 Zagato for every car collector

If you seek evidence upholding the common theory that pure-bred classic cars make cast-iron investments, you needn't look further than this 1989 Aston Martin V8 Zagato Volante. Only 35 examples were hand crafted for dissident elites, retailing back in 1987 for a cool 100,335 roughly 268k with current inflation. Except, as this example alludes, values are currently far higher than that, says Yahoo.

Click here to read the entire story on Yahoo

Chanel claims The RealReal is selling fake handbags

In a statement emailed to Retail Dive, The RealReal said the company, "unequivocally rejects Chanel's claims. Chanel's lawsuit is nothing more than a thinly-veiled bullying effort to stop consumers from reselling their authentic used goods, and to prevent customers from buying those goods at discounted prices says Retail Dive.

Click here to read the entire story on Retail Dive

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