

TRAVEL AND HOSPITALITY

## Cunard takes ballet to the seas

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*Cunard announced partnership with English National Ballet. Image credit: Cunard*

By STAFF REPORT'S

Luxury cruise line Cunard will provide a special trip to New York for ballet lovers.

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In a partnership with the English National Ballet, Cunard is providing guests with a rare opportunity to not only see a special performance but also a behind-the-scenes look at rehearsals and meet the dancers. The one-time-only trip will cruise from Southampton to New York from Aug. 11 to 18, 2019.

### Ballet at sea

Cunard's seven-day cruise on Queen Mary 2 will feature dance workshops, ballet performances in its Royal Court Theater, a look at the dancers' morning ballet class and afternoon rehearsal drop-ins.

The meet-and-greet as well as rehearsal viewings are available on the final day of the cruise.

Performances will include pieces from Swan Lake, Dust and Le Corsaire, chosen for their vastly different styles to showcase the group's range in talent.

In addition to the dance workshops, Cunard and the English National Ballet will provide a series of talks and viewings of dance-themed films and documentaries.



*The English National Ballet comes to Cunard. Image credit: Cunard*

"Dance in all forms is a passion for our guests and this unique partnership with English National Ballet is a great example of how Cunard wants to provide the very best of the arts on board," said Angus Struthers, vice president of marketing at Cunard. "This voyage is a celebration of dance and what better lead partner than one of the world's most revered dance establishments.

"The epitome of luxury, Queen Mary 2 is the flagship of the Cunard fleet and provides the perfect stage for what promises to be a very special experience," he said.

The cruise line recently furthered its ties to show business through a partnership with the British Academy of Film and Television Arts, Los Angeles.

Cunard has become BAFTA Los Angeles' official cruise partner, a role that includes brand placement at events throughout 2019. Through this sponsorship, Cunard will also be able to offer guests film experiences while they are on board, bringing a taste of Hollywood to the water ([see story](#)).