

NEWS BRIEFS

Day's wrap: Cunard, Lexus, L'Oral, Gucci, Ritz-Carlton and Fendi

November 20, 2018



Cunard announced partnership with English National Ballet. Image credit: Cunard

By STAFF REPORTS

Luxury Daily's live news from Nov. 20:

[Cunard takes ballet to the seas](#)

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Luxury cruise line Cunard will provide a special trip to New York for ballet lovers.

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[Lexus turns to AI writer for innovative film](#)

Toyota Corp.'s Lexus is demonstrating how innovation and human intuition work together to create premium cars in a new video written entirely by artificial intelligence.

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[L'Oral promotes two executives from within](#)

Cosmetics maker L'Oreal is ramping up its luxury efforts with two promotions in its management.

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[Gucci brings back a piece of New York's past](#)

Italian fashion label Gucci is hoping to capture a historic characteristic of New York's famed Soho district by opening a bookstore.

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[The Ritz-Carlton creates an edible wonderland](#)

Marriott's luxury hospitality brand, The Ritz-Carlton, is welcoming guests of its Charleston location into a winter wonderland to celebrate the season, with a tasty twist.

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[Fendi designs capsule collection for Childrensalon](#)

Italian fashion label Fendi is the latest high-end fashion brand to look to a smaller muse.

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