

NEWS BRIEFS

Prada, eBay, Manolo Blahnik and Instagram – News briefs

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Cartier watches sold on Net-A-Porter and Mr Porter. Image courtesy of Yoox Net-A-Porter Group

By STAFF REPORTS

[Exclusive: Prada chairman on digital sustainability, risks and opportunities](#)

Digital platforms offer countless opportunities but there are risks that need to be taken into consideration, says Prada's chairman Carlo Mazzi ahead of the second "Shaping a Future" event to be held in Milan today, exploring the relationship between sustainability and digital innovation, says Women's Wear Daily.

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[Ebay polishes plans for online second-hand luxury watch market](#)

The platform is looking at luxury brand partnerships and tighter authenticity controls, in response to boosted second-hand online watch sales, says Reuters.

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[Manolo Blahnik receives luxury legend award](#)

Manolo Blahnik has received the Luxury Legend award by UK's leading luxury body, Walpole. He was presented the award by model, Yasmin Le Bon and journalist, Anna Murphy, during a glittering ceremony in London last night, says Harpers Bazaar.

[Click here to read the entire story on Harpers Bazaar](#)

[Instagram to remove fake followers and paid-for likes](#)

Ever feel like someone you followed on Instagram was getting really insanely high numbers of likes out of nowhere? You may have been on to something. In the wake of similar crackdowns on social media platforms like Facebook and Twitter, Instagram has announced that it will begin banning paid-for likes and followers in the coming weeks, in an effort to restore trust among the popular platform's users and advertisers alike, says Vogue.

[Click here to read the entire story on Vogue](#)

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