

NEWS BRIEFS

Stella McCartney, craft, hotels and FAO Schwarz – News briefs

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The Winter 2018 campaign is set in Campbeltown in Scotland. Image credit: Stella McCartney

By STAFF REPORTS

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Today in luxury:

[Stella McCartney sales, profits rise as impact on planet improves](#)

It was a year of ups and downs for Stella McCartney Ltd., which posted modest growth in sales and profits in fiscal 2017, and saw its damage to the environment decline by 8 percent compared with the previous year, according to Women's Wear Daily.

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[Luxury goods companies learn to mix craft and tech](#)

There is a factory in Venice on the Grand Canal where it seems time stopped still two centuries ago. Workers at Tessitura Luigi Bevilacqua make damask and jacquard fabrics on 18th-century looms. Inside the faded palazzo the sound of the canal waters lapping outside the front door alternates with that of the clanking wooden looms inside, says the Financial Times.

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[Is a "5-star" luxury hotel experience possible in China? Hidden camera footage suggests not](#)

Hotel hygiene: there are reality shows and Reddit threads devoted to the sometimes unsanitary topic, but few have shone the black light on some of the world's best known names in hospitality. Until now, reports South China Morning Post.

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[Beloved toy store FAO Schwarz makes its comeback](#)

Three years after it closed its beloved toy store on Fifth Avenue, FAO Schwarz has returned to New York, per Bloomberg.

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