

NEWS BRIEFS

Day's wrap: Dolce & Gabbana, Swiss watches, Marie Claire UK, Audi, LuisaViaRoma and Palazzo Versace

November 21, 2018



The Marie Claire Edit is the brand's latest ecommerce project. Image credit: Marie Claire

By STAFF REPORTS

Luxury Daily's live news from Nov. 21:

[Palazzo Versace grows Chinese business with data-driven approach](#)

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Italian fashion house Versace's branded hotel in Dubai has seen a 300 percent year-over-year growth thanks to ramped up outreach to Chinese tourists.

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[Swiss watch exports rose 7pc in October](#)

The Swiss watch industry is continuing to bounce back, with a growth of 7.5 percent for the first 10 months of the year.

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[LuisaViaRoma opens online-meets-offline pop-up in New York](#)

Italian concept store LuisaViaRoma is bringing its holiday shopping experience abroad with the debut of its first digitally infused pop-up in the United States.

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[Marie Claire UK makes foray into fashion ecommerce](#)

TI Media's Marie Claire UK is moving further into ecommerce with a fashion aggregator in partnership with retailers including Selfridges, Farfetch and Net-A-Porter.

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[Dolce & Gabbana cancels show amid backlash](#)

Italian fashion label Dolce & Gabbana is calling off a planned fashion show in Shanghai after promotions for the event drew criticism.

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[Audi raises the stakes for test drives in experiential campaign](#)

German automaker Audi is focusing on unique experiences in and out of the driver's seat with a new twist on test driving.

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