

NEWS BRIEFS

Day's wrap: Chanel, Cadillac, Comme des Garons, Rosewood, Dolce & Gabbana and Dior

November 26, 2018



Comme des Garons' holiday campaign. Image credit: Comme des Garons

By STAFF REPORTS

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[Chanel tests digital initiatives with new Paris flagship](#)

French fashion label Chanel is beefing up its digital strategy with a new flagship that will act as the foundation for its technological advancements.

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As part of automaker General Motor's restructuring, its premium brand Cadillac is canceling its subscription service.

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[Comme des Garons designs holiday products based on iconic items](#)

Luxury brands including Burberry and Gucci are celebrating the holidays with Comme des Garons for a special capsule.

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[Rosewood, Hennessy invite guests into cozy wonderland](#)

Hospitality group Rosewood is working with luxury cognac-maker Hennessy to bring in guests for a one-of-a-kind winter experience.

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[Dolce & Gabbana pleads for forgiveness](#)

Italian fashion house Dolce & Gabbana has taken to social media and is using video to correct a mistake.

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[Dior sheds light on cultural influences through social media](#)

French fashion house Christian Dior is elaborating on the Mexican inspiration for its 2019 cruise collection by putting local photographers in front of the camera.

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