

TRAVEL AND HOSPITALITY

Rosewood fosters talent with new culture officer

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Rosewood Hotel in London. Image credit: Rosewood

By STAFF REPORTS

Luxury hotel group Rosewood has appointed a new chief talent and culture officer in an effort to keep up with its organizational growth.

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Shelley Perkins comes most recently from Accor Hotels where she was senior vice president of talent management in Paris. In her new role with Rosewood, she will lead the global human resources organization, and help guide the company's human capital alongside its growth.

Team leading

Ms. Perkins has more than 20 years of experience in the travel and hospitality industry as a team leader.

Prior to Accor Hotels, she held the position of group director of human resources for Shangri-La Hotels and Resorts in Hong Kong. Before that she held positions at The Ritz-Carlton Hotel Company for about 15 years.

She also has a post-graduate degree in business administration and management from Central Queensland University and is a member of the Society of Human Resources Management.



Shelley Perkins joins Rosewood as chief talent and culture officer. Image credit: Rosewood

Rosewood Hotel Group also appointed four new key roles within its company, hoping to make significant strides in an Asian expansion in September.

The group has assigned a new chief financial officer, a vice president of engineering, sustainability and security and two new regional positions. These new appointments come from within the Rosewood business as well as transfers from Hyatt and Lincoln International ([see story](#)).

These changes for Rosewood come as the hotel group looks to maintain international growth as consumers become more experientially driven and luxury travel increases in popularity.