

TRAVEL AND HOSPITALITY

Cunard serves customers complimentary upgrades

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Cunard shares new deals. Image courtesy of Cunard

By STAFF REPORTS

Luxury cruise line Cunard is introducing an offer for free upgrades to promote its new Canada and New England trips.

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Cunard is rolling out its upcoming Upgrades on Us promotion, which includes free upgrades for various cabin tiers on all three of its ships. Those that book between Nov. 29 and Feb. 28 will have access to the special deals, including 50 percent off their deposit, complimentary upgrades, free food and beverage packages and more.

Cruising with promotions

Interested cruisers will have to access to Cunard's offerings on select cruises within the 2019 and 2020 seasons.

Bookings as part of the program are available on Transatlantic Crossing trips, New England and Canada voyages and Caribbean, Europe, South America, Australia and Asia on all ships sailing between May 2019 and November 2020.

Guests that book Inside Balcony rooms will be upgraded to a Balcony stateroom. Diners who book with Club Balcony will be promoted to Princess Grill, for a more gourmet dining experience.

Those with Queens Grill bookings will also receive upgrades within their experience and Grill Suite booked customers will receive free drinks and gratuity packages. All guests will receive free gratuities and half off deposits.

"Cunard's Upgrades on Us promotion is back by popular demand," said Josh Leibowitz, senior vice president at Cunard North America, in a statement. "With the cold winter months approaching, now represents the perfect time to book a spectacular Cunard getaway."



Queens Grill Suite on Cunard's flagship Queen Mary 2. Image credit: Cunard

The luxury cruise line is often looking to make one-of-a-kind experiences for travelers and has invited comedian Keegan-Michael Key aboard one of its cruises for an intimate interaction with guests.

Mr. Key and his wife joined guests aboard the Queen Mary 2 sailing from England to New York for a special cruise following the couple's wedding. The comedian held an exclusive question and answer event aboard the ship, discussing his career, as part of the line's Insights Program ([see story](#)).

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