

NEWS BRIEFS

Day's wrap: Marriott, Gucci, USMCA, Porsche, Armarium and Fairmont

November 30, 2018



Armarium's pop-up is focused on festive attire. Image credit: Armarium

By STAFF REPORTS

Luxury Daily's live news from Nov. 30:

[Gucci makes foray into high-jewelry](#)

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Italian fashion label Gucci is expanding into high-jewelry, taking artistic director Alessandro Michele's vision for the brand to a new category.

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[NRF voices support of NAFTA replacement](#)

The leaders of the United States, Canada and Mexico have signed an updated trade agreement to replace the North American Free Trade Agreement.

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[Armarium brings fashion rentals to Cadillac House](#)

Fashion rental platform Armarium is popping up at the Cadillac House Retail Lab this holiday season to help consumers get party ready.

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[Porsche, Boss among brands supporting wildfire relief](#)

A number of luxury brands are showing their support for the people of California through contributions to disaster relief efforts in the state.

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[500M Marriott guests' information hit by data breach](#)

Hospitality group Marriott International is responding to a data breach affecting about 500 million guests'

information.

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[Fairmont explores cultural traditions with Great Big Story](#)

Hospitality group AccorHotels is giving fans a glimpse into emerging cultural scenes in Asia through a new docuseries in another effort to engage guests through storytelling.

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