

NEWS BRIEFS

Calvin Klein, trade war, space tourism and L Catterton – News briefs

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Calvin Klein is going through a shift. Image credit: Calvin Klein

By STAFF REPORTS

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[PVH outlines Calvin Klein overhaul](#)

Raf Simons' high-concept overhaul of CK Jeans was a "fashion miss." And investments in his runway collection, dubbed 205W39NYC, will be cut as marketing budgets shift to influencers and more approachable messaging, says Women's Wear Daily.

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[Chinese sneeze could give Europe Inc. a nasty flu](#)

With sluggish growth translating into the most disappointing earnings in years, European stocks are set for a tough ride if a full blown Sino-U.S. trade war erupts following Presidents Donald Trump and Xi Jinping's G20 dinner on Saturday, reports Reuters.

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[The ultimate high-fliers: The ultra-wealthy planning to be the first tourists in space](#)

Per Wimmer, a Danish financier in his fifties, will shortly be buckling his seatbelt for takeoff. Unlike the other expensive flights he has taken in his career, the Champagne is likely to be served straight out of the bottle. The cost of the flight is also on the steep side, at \$250,000 per ticket. But this flight comes with a difference: once the seatbelt sign has been switched off, Wimmer will be able to float over to the window. For this is a trip into space, per the Financial Times.

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[LVMH-backed buyout firm invests in top Chinese gym chain Will's](#)

Consumer-focused private equity firm L Catterton Asia is investing in Will's Group, one of China's biggest private gym operators, in a bet that yoga and body pump classes will take off in the country, according to Bloomberg.

[Click here to read the entire article on Bloomberg](#)

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