

NEWS BRIEFS

Saks, Michael Kors, Cunard, WatchBox, Shangri-La and Swarovski – Live news

December 6, 2018



Michael Kors is looking toward cloud-based mobile POS. Image credit: Michael Kors. Image credit: Michael Kors

By STAFF REPORTS

Luxury Daily's live news from Dec. 5:

[Swarovski rolls out holiday bus tour in New York](#)

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Precision-cut crystal maker Swarovski is looking to drive holiday shopping with a mobile pop-up shop.

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[Shangri-La links with Klook to serve up local experiences](#)

Shangri-La Hotels & Resorts is expanding the menu of experiences available to its guests through a partnership with travel booking platform Klook.

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[WatchBox turns timepieces into financial capital](#)

Pre-owned watch platform WatchBox is letting its clients use their luxury timepieces as collateral with the launch of a financial service in partnership with Luxury Asset Capital.

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[Saks sales grow in Q3 thanks to omnichannel strategy](#)

Department store chain Saks Fifth Avenue's comparable sales rose 7.3 percent in the third quarter, helped by its investments in omnichannel selling.

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[Michael Kors leverages cloud-based commerce for consumer-centric retail](#)

U.S. fashion label Michael Kors is making its point-of-sale more flexible by partnering with a cloud-based microservices platform.

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[Cunard focuses on wellness throughout its ships](#)

Luxury cruise line Cunard is looking to the wellness trend in travel with a new spa concept.

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