

NEWS BRIEFS

## Day's wrap: Zegna, LG Signature, Rosewood, McLaren, Vogue, Saks and Blockchain

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*Zegna launches CFA capsule for Luxury Pavilion. Image credit: Zegna*

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By STAFF REPORTS

### [Zegna starts off Luxury Pavilion store with CFA capsule](#)

Italian fashion house Ermenegildo Zegna is tapping Tmall Luxury Pavilion for an ecommerce flagship in China.

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### [LG Signature turns products into works of art](#)

Appliance and electronics brand LG Signature has collaborated with artists in an immersive experience to show off its products through varying methods.

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### [Rosewood location unleashes local cultural experiences](#)

Luxury hospitality group Rosewood is sharing a variety of once-in-a-lifetime experiences in San Jose del Cabo.

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### [McLaren teases its latest model reveal](#)

British automaker McLaren reveals a second supercar as part of its Track25 business plan.

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### [Vogue, Saks create interactive advent calendar](#)

Department store chain Saks Fifth Avenue has teamed up with Vogue for an interactive advent calendar.

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## Real estate startup turns to blockchain to simplify process

Blockchain, the tamperproof technology originally developed to verify transactions using digital currencies, is being integrated into a growing number of industries including real estate.

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