

NEWS BRIEFS

## Zegna, LG Signature, Rosewood, McLaren, Vogue, Saks and Blockchain – Live news

December 10, 2018



*Zegna launches CFA capsule for Luxury Pavilion. Image credit: Zegna*

---

By STAFF REPORTS

### [Zegna starts off Luxury Pavilion store with CFA capsule](#)

Italian fashion house Ermenegildo Zegna is tapping Tmall Luxury Pavilion for an ecommerce flagship in China.

Subscribe to **Luxury Daily**  
Plus: just released  
State of Luxury 2018 **Save \$246 ▶**

[Click here to read the entire story](#)

### [LG Signature turns products into works of art](#)

Appliance and electronics brand LG Signature has collaborated with artists in an immersive experience to show off its products through varying methods.

[Click here to read the entire story](#)

### [Rosewood location unleashes local cultural experiences](#)

Luxury hospitality group Rosewood is sharing a variety of once-in-a-lifetime experiences in San Jose del Cabo.

[Click here to read the entire story](#)

### [McLaren teases its latest model reveal](#)

British automaker McLaren reveals a second supercar as part of its Track25 business plan.

[Click here to read the entire story](#)

### [Vogue, Saks create interactive advent calendar](#)

Department store chain Saks Fifth Avenue has teamed up with Vogue for an interactive advent calendar.

[Click here to read the entire story](#)

### [Real estate startup turns to blockchain to simplify process](#)

Blockchain, the tamperproof technology originally developed to verify transactions using digital currencies, is being

integrated into a growing number of industries including real estate.

[Click here to read the entire story](#)

---

© Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.