

NEWS BRIEFS

Tesla, Herms, Dior and Ferragamo – News briefs

December 14, 2018



Image credit: Herms

By STAFF REPORTS

Please be aware the clippings below may require a paid subscription to the listed media outlet to read an article in full.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Today in luxury:

[Dr. Elon and Mr. Musk: Life inside Tesla's production hell](#)

The young Tesla engineer was excited. Ecstatic, in fact. It was a Saturday in October 2017, and he was working at the Gigafactory, Tesla's enormous battery manufacturing plant in Nevada. Over the previous year, he had been living out of a suitcase, putting in 13-hour days, seven days a week. This was his first real job. And now a colleague had tracked him down to say that Elon Musk needed his personal help, says Wired.

[Click here to read the entire story on Wired](#)

[Herms releases watch in collaboration with Hodinkee](#)

In an unlikely turn of events, Herms' third watch collaboration was designed in partnership with a blog. Today, the French house reveals its tie-up with Hodinkee the site of choice for watch collectors and enthusiasts worldwide. But the timepiece portal founded by Ben Clymer in 2008 has grown to become much more than a blog, says Women's Wear Daily.

[Click here to read the entire story on WWD](#)

[Dior drops logo-rich "Boy" capsule collection](#)

Dior follows its recent Summer 2019 capsule release with a children's range of goods, dubbed "Boy." Including a kid-sized jacket, sweatsuit and jeans, the range includes a T-shirt emblazoned with the now-familiar KAWS-designed logo and bee, along with several accessories. Along with the all-over printed logo sneakers, the drop includes a printed nylon and fleece ball cap and jacquard-printed teddy bear, says Hypebeast.

[Click here to read the entire story on Hypebeast](#)

Italian fashion group Ferragamo picks insider Corsi as new CFO

Italian fashion group Salvatore Ferragamo said on Thursday insider Alessandro Corsi would be new chief financial officer and strategic director as of Jan. 11. The move comes after the announcement on Wednesday that CFO Ugo Giorcelli was leaving the company, says Reuters.

[Click here to read the entire story on Reuters](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.