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NEWS BRIEFS

Fragrances, Cunard, Longines, Gucci, Christie's and Saks – Live news

December 18, 2018

Chanel looks to Keira Knightley to embody the carefree but intense image.

By STAFF REPORTS

Luxury Daily's live news from Dec. 17:

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Fragrance sector sees gifting turnaround in 2018

Sales of prestige fragrances are expected to continue their upward trajectory this holiday season, following growth during other major gifting periods of 2018.

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Cunard honors WWII heroes with onboard discussions

Luxury cruise line Cunard is commemorating the 75th anniversary of D-Day with an immersive onboard experience that focuses on World War II.

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Longines designs special edition for DFS Group

Swiss watchmaker Longines is highlighting its 50-year relationship with duty-free retailer DFS with a commemorative timepiece.

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Gucci, looking to long view, formally unveils training program for knowledge transfer

Gucci formally announced the launch of Gucci cole de l'Amour, an education program that trains candidates in the craft and production skills necessary for making the fashion brand's products.

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Christie's online participation continues to grow with record auction

Auction house Christie's has seen its online auctions grow, with its latest having sold its highest number of watches

in a digital auction.

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Saks to close downtown New York store as digital shopping behavior entrenches

In yet another sign of the tumult in retail and only two years after its opening, Saks Fifth Avenue will close its 86,000-square-foot department store for women in the swanky Lower Manhattan Brookfield Place mall.

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