

NEWS BRIEFS

## Fragrances, Cunard, Longines, Gucci, Christie's and Saks – Live news

December 18, 2018



*Chanel looks to Keira Knightley to embody the carefree but intense image.*

---

By STAFF REPORTS

Luxury Daily's live news from Dec. 17:

Subscribe to **Luxury Daily**  
Plus: just released  
State of Luxury 2018 **Save \$246 ▶**

Fragrance sector sees gifting turnaround in 2018

Sales of prestige fragrances are expected to continue their upward trajectory this holiday season, following growth during other major gifting periods of 2018.

[Click here to read the entire story](#)

[Cunard honors WWII heroes with onboard discussions](#)

Luxury cruise line Cunard is commemorating the 75th anniversary of D-Day with an immersive onboard experience that focuses on World War II.

[Click here to read the entire story](#)

[Longines designs special edition for DFS Group](#)

Swiss watchmaker Longines is highlighting its 50-year relationship with duty-free retailer DFS with a commemorative timepiece.

[Click here to read the entire story](#)

[Gucci, looking to long view, formally unveils training program for knowledge transfer](#)

Gucci formally announced the launch of Gucci École de l'Amour, an education program that trains candidates in the craft and production skills necessary for making the fashion brand's products.

[Click here to read the entire story](#)

[Christie's online participation continues to grow with record auction](#)

Auction house Christie's has seen its online auctions grow, with its latest having sold its highest number of watches

in a digital auction.

[Click here to read the entire story](#)

[Saks to close downtown New York store as digital shopping behavior entrenches](#)

In yet another sign of the tumult in retail and only two years after its opening, Saks Fifth Avenue will close its 86,000-square-foot department store for women in the swanky Lower Manhattan Brookfield Place mall.

[Click here to read the entire story](#)

---

© Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.