

NEWS BRIEFS

Macerich, Four Seasons, Cartier, Omega and Belmond – Live news

December 19, 2018

Submergence by Squidsoup by Adam Elmakias, one of Wonderspace's artists. Image credit: Wonderspace

By STAFF REPORTS

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Macerich brings art to luxury shoppers in Arizona

Mall owner and operator Macerich is working to bring art closer to new audiences with a permanent space for global artists.

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Four Seasons Chat expands to 9 platforms

Hospitality brand Four Seasons Hotels and Resorts is expanding its communication with customers with a new rollout for its messaging service.

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Cartier reboots its London boutique with modern strategy

French jeweler Cartier is one of the latest luxury brands to revamp its flagship for new vision of bricks-and-mortar retail.

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Omega looks to model of the year for limited edition

Swiss watchmaker Omega has collaborated on a special edition product with one its ambassadors, taking a streetwear style approach to couture.

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British luxury train Belmond British Pullman serves afternoon tea journey for Disney's Mary Poppins Returns

Private luxury train Belmond British Pullman will celebrate the Dec. 19 release of Disney's Mary Poppins Returns movie with an afternoon tea journey on board its vintage 1920s and 1930s carriages.

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