

NEWS BRIEFS

BMW, Chanel, Fendi and Prada – News briefs

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image credit: Chanel

By STAFF REPORTS

[BMW turns off the lights and takes a break in Christmas ad](#)

It's getting cold and snowy outside which could mean only one thing Christmas is coming soon. For the automotive industry, the holiday season is that time of the year when everyone is making a recap of the last 12 months and is taking a look at what's coming next during the next year.

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[Couture on the slopes: Ski into the Chanel Courchevel pop-up](#)

For its tenth consecutive year, Chanel has opened its exclusive pop-up in France's Courchevel for the ski season - from December 12 to the end of April.

[Click here to read the entire story on Vogue Paris](#)

[A first look at Fendi's Mon Trsor handbag, dropping next month](#)

Fendi unveils newly designed accessories featuring its iconic Pequin pattern. The revamped pattern was officially presented for the first time in the fashion house's Men's Spring/Summer 2019 collection. Titled the Mon Trsor, the staple handbag in the range features an innovative and sporty masculine appeal.

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[Miuccia Prada restructures own investment company](#)

Miuccia Prada's personal investment vehicle Ludo Srl is going through a partial restructuring process, according to a report on Wednesday on Italian daily paper Milano Finanza Fashion.

[Click here to read the entire story on Women's Wear Daily](#)

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