

NEWS BRIEFS

Day's wrap: Burberry, Swiss watches, Missoni, Marriott, Bang & Olufsen and Cunard

December 20, 2018



Burberry 2018 holiday campaign. Image courtesy of Burberry

By STAFF REPORTS

Luxury Daily's live news from Dec. 20:

[Marriott teams with Hamilton to aid Puerto Rican arts](#)

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Hospitality group Marriott International is linking with Lin-Manuel Miranda and his musical "Hamilton" to help Puerto Rico's arts community rebuild.

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[Bang & Olufsen pop-up provides audio immersion for "music lovers"](#)

Danish electronics and audio company Bang & Olufsen is taking inspiration from music for a pop-up in New York's SoHo neighborhood.

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[Swiss watches continue US comeback with export growth](#)

Swiss watch exports were up around the world in November, but the sharpest uptick was in the United States.

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[Missoni returns to Safilo with licensing deal](#)

Italian fashion house Missoni is entering a new multi-year licensing deal with eyewear maker Safilo.

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[Burberry taps Calvin Klein exec as CMO](#)

British fashion label Burberry has named Rod Manley its new chief marketing officer, drawing on his experience

from a range of communication roles.

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[Cunard cruises into fashion week](#)

Luxury cruise line Cunard is catering to fashion fans during a special transatlantic trip.

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