

TRAVEL AND HOSPITALITY

Cunard doubles investment into Alaska

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Cunard unveils first full season of Alaska voyages in 2020. Image credit: Cunard

By STAFF REPORTS

Luxury cruise line Cunard is investing further in cruises to Alaska thanks to consumer demand.

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Cunard announced that from June to September, it will spend a full season in Alaska and will first make its return in May of next year. In addition, the cruise line will double its Alaskan offerings in the year 2020.

Cruising through Alaska

The cruise line's newly refurbished Queen Elizabeth ship will host ten round trip voyages out of Vancouver.

Guests will be able to combine their Alaskan cruises with other trips as well in 2020, including its Independence Day Celebration from Vancouver to San Francisco, San Francisco to Vancouver and Vancouver to Tokyo, many of which include breathtaking views of Alaska.

The Alaskan round trip voyage from Vancouver will include ten nights from June 2 to June 12, 2019 with fares beginning at \$1,599.

[View this post on Instagram](#)

Looking out for December... it's just on the horizon! : @naturellementblonde_ #travel #cunard #cunardline #cruiselife #cruiseship #qm2

A post shared by Cunard (@cunardline) on Nov 30, 2018 at 7:17am PST

"We are so excited to offer an extended season in Alaska on Queen Elizabeth in 2020," said Josh Leibowitz, senior vice president of Cunard North America, in a statement. "Due to strong demand and passenger feedback, Cunard has more than doubled its voyages in Alaska, visiting the most incredible cities with longer time in port to enjoy this inspiring destination."

The luxury cruise line Cunard is also looking to the wellness trend in travel with a new spa concept.

In partnership with wellness brand Canyon Ranch, Cunard has introduced a new spa initiative it is calling Mareel Wellness and Beauty. As part of the growing importance of wellness in relation to luxury travel, Cunard has launched the program this month on Queen Elizabeth ([see story](#)).

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