

NEWS BRIEFS

## New York luxury apartments, South America, sustainability and Everlane – News briefs

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*Palcio Tangar in Brazil. Image credit: Palcio Tangar*

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By STAFF REPORTS

### High-end New York luxury apartment prices are falling

Prices for the most expensive luxury apartments in New York City have been falling. Bloomberg's Sonali Basak and Lananh Nguyen report on "Bloomberg Daybreak Americas."

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### Luxury hotel brands expand to South America

Brazil, Peru and Colombia are among the countries increasingly attracting travelers interested in exploring destinations that offer a combination of culture, nature and history.

[Click here to read the entire story on New York Times](#)

### Bringing sustainability back to basics

It's not easy being green but it is getting easier. And as brands and retailers consider the potential for long-term profitable growth by investing in sustainable practices and a cleaner supply chain, existing and emerging companies are reevaluating what it really takes to capture shoppers' attention and drive revenue.

[Click here to read the entire story on Women's Wear Daily](#)

### Everlane founder Michael Preysman: We're trying to rethink retail'

Along with authenticity, inclusivity and sustainability, transparency was a top buzzword among fashion brand marketers in 2018. Everlane can be credited with putting it on the map. With its notorious "radical transparency" promise, the direct-to-consumer fashion brand has offered transparent pricing since its launch in 2011.

[Click here to read the entire story on Glossy](#)

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