

JEWELRY

Dior eclipses other jewel designs with medallion

December 27, 2018



Dior's Rose Clest medallion. Image credit: Dior

By STAFF REPORTS

French fashion label Dior has created a new design and has shared a whimsical animation to bring it to life.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

The Rose Cleste medallion is a new design motif created by French jeweler Victoire de Castellane. An illustration is brought to life showcasing the jewel design, which is the only live piece in the short film.

Sun and the moon

Dior's creative director Dior Joaillerie designed the animation, which features the new design as an eclipse.

The animation features a man dressed in a suit and a woman in all black watching an eclipse.

It opens on a house with birds chirping, and quickly cuts to the backyard where the two are lounging on chaises. At the same time, they put on what looks like dark sunglasses and look up at the sky.

The Rose Cleste Medallion, which features a sun and a moon, is fitted in the sky as the sun. The moon design of the medallion then comes along slowly and eclipses the sun, as the two people watch.

Once the sun comes back, the two take off their glasses and Dior showcases the medallion in its entirety.

Dior's film

The French couture house also celebrated the holidays with an imaginative journey centered on its fragrance offerings.

With the launch of Joy by Dior and a new J'adore campaign, women's fragrances have been a top priority for the house in 2018. Dior's wishing tree computer-animated film brings a creative sense of wonder and magic this holiday season ([see story](#)).