

NEWS BRIEFS

## Day's wrap: Dior, Saudi Arabia, Tamara Mellon, Safilo and McLaren

December 27, 2018



Dior's Rose Célest medallion. Image credit: Dior

---

By STAFF REPORTS

### [Dior eclipses other jewel designs with medallion](#)

French fashion label Dior has created a new design and has shared a whimsical animation to bring it to life.

Subscribe to **Luxury Daily**  
Plus: just released  
State of Luxury 2018 **Save \$246 ▶**

[Click here to read the entire story](#)

### [Saudi Arabia invests further into becoming luxury destination](#)

Saudi Arabia is hoping to become a leader in luxury destinations, with a vision that leads up to the year 2030.

[Click here to read the entire story](#)

### [Tamara Mellon brings cowboy boots from the rodeo to Rodeo Drive](#)

Direct-to-consumer fashion label Tamara Mellon is putting a spin on a classic product, not previously known as a fashionable item.

[Click here to read the entire story](#)

### [Safilo makes another long-term agreement](#)

Eyewear manufacturer Safilo has renewed a major partnership with a contract that will last until 2025.

[Click here to read the entire story](#)

### [McLaren celebrates an anniversary with special collection](#)

British automaker McLaren is honoring its Grand Prix debut over 50 years ago with a special retailer bespoke collection.

[Click here to read the entire story](#)

---

© Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.