

APPAREL AND ACCESSORIES

DVF rereleases classic print to celebrate new film

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Diane von Furstenberg's classic print appears in the film. Image credit: Focus Features

By STAFF REPORTS

U.S. fashion designer Diane von Furstenberg is capitalizing on an appearance in a recently released film.

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On the Basis of Sex, a biographical film on Ruth Bader Ginsburg, has inspired the fashion label to rerelease a classic dress in tandem with the film's release. In the film, the character Justice Ginsburg is featured in a wrap dress with a classic print.

DvF On the Basis of Sex

Actress Felicity Jones stars in the film, playing Supreme Court Justice Ruth Bader Ginsburg depicting her life and early cases.

In the film, Ms. Jones wears a classic Diana Von Furstenberg wrap dress from the time period. The print featured on the dress has drawn attention from audiences around the world, prompting the label to release the print.

A classic wrap dress with the print is available in addition to a Terria Silk Jersey Wrap Jumpsuit, a scrunchie and square scarf.

The label has also made a donation to the American Civil Liberties Union, a nonprofit organization to preserve individual rights, in support of Justice Ginsburg's work.



New Jeanne Two Silk Jersey
Wrap Dress



Terria Silk Jersey Wrap Jumpsuit



DVF showcases new products with classic print

Diane von Furstenberg, herself as well as the label, has been branching further into pop culture, further playing on fashion and entertainment.

Prior to this, the designer did its part to celebrate Mickey and Minnie Mouse's 90th anniversary by designer the latter character's dress.

The brand's eponymous designer created a special wrap dress for an event celebrating the two Disney icons. The ABC network special aired on Nov. 4 during prime time ([see story](#)).

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