

RETAIL

Nordstrom co-president Blake Nordstrom dies after lymphoma diagnosis

January 2, 2019



Nordstrom asks for privacy as a cofounder passes away. Image credit: Nordstrom

By STAFF REPORTS

Department store chain Nordstrom has issued a statement announcing the passing of its co-president.

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Nordstrom co-president Blake Nordstrom passed away Jan. 2 morning after being diagnosed with lymphoma. Mr. Nordstrom was diagnosed in early December and passed away in Seattle at the age of 58.

Blake Nordstrom

Mr. Nordstrom announced his diagnosis on Dec. 10, stating that his doctors were optimistic and that he would continue working with significantly reduced travel.

Unfortunately, Mr. Nordstrom passed away just over three weeks later. The company will continue with leadership from co-presidents Pete and Erik Nordstrom, Blake Nordstrom's brothers.

"My heart goes out to the Nordstrom family and everyone at the company during this difficult time," said Brad Smith, chairman of the Nordstrom board, in a statement. "Everyone who worked with Blake knew of his passion and deep commitment to employees, customers and the communities we serve.

"We are fortunate to have continued leadership from co-presidents Pete and Erik Nordstrom," he said.



Blake Nordstrom passes away at age 58

Nordstrom asks for privacy of the family during this difficult time.

Blake Nordstrom was president of Nordstrom Inc. since 2000, overseeing all operations. He and his brothers became co-presidents in 2015 ([see story](#)).

The department store was named *Luxury Daily's* 2018 Retailer of the Year for its innovative retail concepts and ability to evolve with consumers' shifting values.

Nordstrom was named over runner's-up Saks and honorable mentions Harrods and YNAP. These retailers introduced a new vision this past year to better serve shoppers in the highly connected, multichannel atmosphere of current retail ([see story](#)).

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