

NEWS BRIEFS

Saks, Bulgari, Louboutin and YSL – News briefs

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By STAFF REPORTS



Today in luxury marketing -

[Saks key revenue figure jumps in July](#)

Saks Inc. said Thursday that July revenue at stores open at least a year rose 15.6 percent, easily topping the average forecast from Wall Street analysts, as sales of designer clothing and shoes rose, according to The Wall Street Journal.

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[Italian regulator expected to OK Bulgari takeover](#)

Italy's stock market regulator Consob was expected to give the green light Thursday to French luxury conglomerate LVMH Moët Hennessy Louis Vuitton's takeover of Italian jeweler Bulgari, according to market sources, according to WWD.

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[A small victory for Christian Louboutin in the suit against Yves Saint Laurent](#)

While sales of Louboutin knockoffs continue around the web — blatantly bad Louboutin knockoffs, at that — the shoe brand's case against Yves St. Laurent, according to NY Mag's The Cut.

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[India may lift diesel prices for luxury cars](#)

The Indian government will consider a proposal to charge higher diesel prices for luxury cars and commercial users to ensure they don't benefit from a policy designed to help the needy, the country's finance minister said Thursday, according to The Wall Street Journal.

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