

APPAREL AND ACCESSORIES

Gucci publishes latest limited-edition featuring a label friend

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Gucci releases latest limited edition book. Image credit: Gucci

By STAFF REPORTS

Italian fashion label Gucci is releasing a limited-edition book dedicated to a special friend and partner of the brand, Dapper Dan.

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Shot by filmmaker Ari Marcopolous, the book showcases a journey through Dapper Dan's home region, the Harlem area of New York. Featured in the book are portraits of friends and Dapper Dan himself that were taken on location throughout the neighborhood.

Harlem in photography

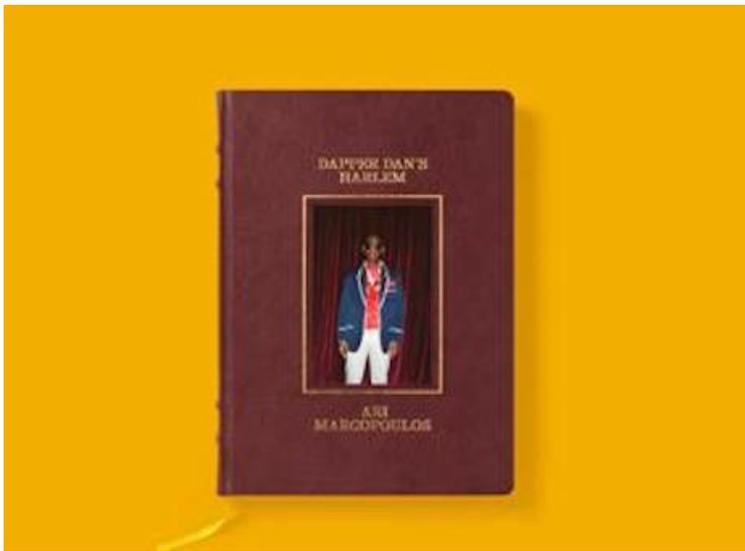
Harlem is the home of Dapper Dan and his eponymous atelier, which Gucci helped revive in December of 2017.

The book will feature Mr. Marcopolous' journey throughout the neighborhood and the photographs of friends of the brand and Dapper Dan including artist, director and designer Trevor Andrew, artist, poet and author Cleo Wade, restaurateur and Harlem chef Marcus Samuelsson and businessman and author Steve Stouter.

Gucci is releasing the book on Jan. 8 at a special cocktail celebration at its Gucci Garden in Florence during Pitti Uomo 95.

There, Dapper Dan will be present to sign autographs and meet guests.

The book is priced at 180 euros, or \$200, and is published by IDEA. It will be limited to only 500 copies, keeping the endeavor highly exclusive.



Gucci's Dapper Dan's Harlem will be limited to 500 copies. Image credit: Gucci

Dapper Dan's Harlem is the second book photographed by Mr. Marcopolous for the brand, following his 2016 edition of Epiphany, a collection of Gucci's pre-fall 2016 photography at the palazzo in Milan.

Customers will be able to purchase the latest limited-edition at Gucci Garden in Florence and the Gucci Wooster Bookstore in New York.

Gucci hoped to capture a historic characteristic of New York's famed Soho district by opening the bookstore.

The atelier's shop located on Wooster Street in the Soho neighborhood of New York celebrates the popularity of independent bookstores in the district's past. The label hopes the bookstore will help strengthen its presence as a cultural gathering space ([see story](#)).

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