

NEWS BRIEFS

Day's wrap: Tiffany, Hearst, Madison Avenue, Four Seasons and Mercedes

January 9, 2019



Tiffany's blue box. Image credit: Tiffany & Co.

By STAFF REPORTS

Luxury Daily's live news from Jan. 9:

[Madison Avenue saw holiday opening as brands sought local business](#)

During the holiday season, brands including Marc Jacobs and Gabriela Hearst opened stores on New York's Madison Avenue to cater to the uptown crowd.

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[Mercedes electrifies consumers with new launch](#)

German automaker Mercedes-Benz is celebrating its American debut of its EQ brand, the brand's first electric crossover SUV.

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[Hearst shuffles publishers to further unify sales, marketing](#)

Media group Hearst Magazines is changing up its business leadership with a series of promotions aimed at better connecting its sales and marketing activities.

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[Tiffany ups diamond transparency by sharing sourcing](#)

Jeweler Tiffany & Co. is taking its commitment to sustainable sourcing a step further by disclosing the origins of its newly sourced diamonds to customers.

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[Four Seasons offers "unscripted" look at local art scene](#)

Hospitality group Four Seasons Hotels and Resorts is spotlighting the artists whose work is found around one of its

famed hotels in a new video series.

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