

NEWS BRIEFS

Dior, Balenciaga, Bang & Olufsen and driverless cars – News briefs

January 10, 2019



Dior Homme spring/summer 2019 runway show. Image credit: Dior

By STAFF REPORTS

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[Dior switches Paris catwalk date to avoid "yellow vest" protests](#)

Christian Dior is bringing forward its men's fashion show in Paris to avoid "yellow vest" protesters who have fought police, torched cars and smashed up shops over recent weekends, a source familiar with the decision said, according to Reuters.

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[Balenciaga CEO on brand activism](#)

Cdric Charbit believes that brands need to integrate social commitments into their strategies and focus on attracting community members, even if they are not paying customers, per Business of Fashion.

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[Bang & Olufsen shares gain as luxury hi-fi maker sees bottom](#)

Bang & Olufsen A/S shares gained the most in a year after the Danish maker of luxury audio speakers forecast a return to sales growth as it eliminates kinks in its logistics network and adds products such as speakers that are compatible with Apple AirPlay software, reports Bloomberg.

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[Carmakers temper their enthusiasm for driverless technology](#)

The first wave of driverless car technology is nearly ready to hit the mainstream but some carmakers and tech

companies no longer seem so eager to make the leap, says the Financial Times.

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