

TRAVEL AND HOSPITALITY

## JetSuite partners with luxury brands for in-flight amenities

January 10, 2019



*JetSuite celebrates its 10-year anniversary. Image credit: JetSuite*

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By STAFF REPORTS

Private light jet firm JetSuite is ushering in 10 years of service with a new aircraft and heightened customer service initiatives.

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JetSuite is bringing new in-flight amenities to affluent travelers, from a variety of luxury brands. While the company specializes in small private jets, it will be adding a larger plan later this year pushed by investments from Qatar Airways and JetBlue.

Jetting with amenities

Diptyque, Venus et Fleur, Coyuchi, Red Flower, Torn Ranch and For the Furry are a few of the brands partnering with JetSuite to provide luxury amenities for in-flight customers.

The French fragrance house Diptyque will create a signature cabin scent, while Venus et Fleur will provide eternity roses for every flight. Cruelty-free cosmetics brand Red Flower is offering amenity kits and gourmet foods purveyor Torn Ranch has curated a collection of snacks for flights.

Coyuchi will provide sustainable blankets.

Pet boutique For the Furry will craft exceptional experiences for passenger's pets onboard.

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[View this post on Instagram](#)

2018 was The Year of the Dog! @jetsuite has partnered with @forthefurry to bring your four-legged friend the ultimate canine in-flight entertainment. #thesuitelife

A post shared by JetSuite (@jetsuite) on Jan 2, 2019 at 9:26am PST

### *JetSuite Instagram*

"Approaching this landmark anniversary, we have taken a closer look at what our customers love about JetSuite as well as how we can better serve their private aviation needs," said Stephanie Chung, president of JetSuite, in a statement. "Beyond our track record for exemplary customer service and the expertise of our pilots, we took a close look at how we can infuse thoughtful and luxurious touches to further elevate the JetSuite experience.

"In the coming months, we will reaffirm our position as a leading private jet operator, adding new aircraft to our fleet while elevating every single customer touchpoint to take JetSuite to new heights," she said.

Previously, JetSuite opened up the private jet experience to the public with the launch of a public charter operator under the brand name JetSuiteX.

JetSuiteX operates weekday flights from San Francisco to Los Angeles. With introductory fares starting at \$109, this gives an aspirational audience the opportunity to experience private jet travel with JetSuite, creating a relationship that may grow as they gain spending power ([see story](#)).

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