

NEWS BRIEFS

Day's wrap: Rolls-Royce, Bloomingdale's, DFS, Swarovski, JetSuite and personalization

January 10, 2019



Rolls-Royce Cullinan. Image credit: Rolls-Royce

By STAFF REPORTS

Luxury Daily's live news from Jan. 10:

[Rolls-Royce announces record year for manufacturing](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

British automaker Rolls-Royce is celebrating a historic business record, with the highest annual sales in the brand's lifespan.

[Click here to read entire story](#)

[Bloomingdale's celebrates love with wedding expert](#)

Department store chain Bloomingdale's is opening the latest edition of its rotating pop-up shop, focusing on the theme of love just in time for Valentine's Day.

[Click here to read entire story](#)

[DFS hosts Year of the Pig celebrations around the world](#)

Duty free retailer DFS is focusing on the Year of the Pig for the Lunar New Year 2019, with a series of promotions, offers and interactive events at a number of its stores.

[Click here to read entire story](#)

[Swarovski breaks spring/summer collection into segments](#)

Precision-cut crystal maker Swarovski is releasing its spring/summer 2019 line ahead of Valentine's Day.

[Click here to read the entire story](#)

[JetSuite partners with luxury brands for in-flight amenities](#)

Private light jet firm JetSuite is ushering in 10 years of service with a new aircraft and heightened customer service initiatives.

[Click here to read the entire story](#)

[Luxury retailers need to compete with mass brands in personalization: report](#)

Personalization in a bricks-and-mortar experience has become just as important as it is in digital, and with mass consumers expecting an elevated individualized experience, luxury brands need to work harder at delivering customized retail.

[Click here to read the entire story](#)

[Click here to read this morning's newsletter](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.