

TRAVEL AND HOSPITALITY

Private Jet Card Comparisons refreshes for 2019

January 14, 2019



Private jet and flights are growing. Image credit: NetJets

By STAFF REPORTS

Online platform Private Jet Card Comparisons has released an updated edition for the 2019-year, along with new features for easier comparing.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

In a continued effort to better help affluent travelers choose which private jet card is best for them, Private Jet Card Comparisons has launched new features for subscribers. A new edition brings an up-to-date spreadsheet to subscribers, detailing various private jet programs in an easily digestible format.

Updated decision-making

The new spreadsheet features 15,000 data points with more than 60 characteristic categories to help readers make a decision on which jet card company to go with.

Subscribers can pay the \$250 fee to download a copy to assist in deciding.

"Jet cards are the fastest growing segment of private aviation with the number of providers and programs more than doubling since the Great Recession," said Doug Gollan, founder and editor-in-chief of Private Jet Card Comparisons, in a statement. "Jet cards provide many of the benefits of full or fractional aircraft ownership without the long-term commitment.

"Compared to regular charter, reserving flights can be done with a single phone call or email, making it faster and more convenient for users," he said.



Private Jet Card Comparison's Web site

Private Jet Card Comparisons announced in May 2018 that it is innovating with convenience and personalizing the decision-making process in a new manner.

The platform launched what it calls the Jet Card Decider worksheet in which paid subscribers fill out a questionnaire to receive individualized choices. The goal is to eliminate the arduous research process of finding the best private jet program to fit consumers' needs ([see story](#)).

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.