

NEWS BRIEFS

## Versace, Tesla, Longines and Valentino – News briefs

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Versace, 2 Chains collaboration. Image credit: Versace

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By STAFF REPORTS

Today in luxury:

[Versace, 2 Chainz collaborate on chain reaction sneaker, RTW capsule](#)

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Versace is collaborating with 2 Chainz on a new "2 Chain Reaction" sneaker. In addition, a men's athleisure capsule collection designed with the American rapper will be available exclusively in the U.S., says Women's Wear Daily.

[Click here to read the entire story on Women's Wear Daily](#)

[Elon Musk says Tesla is ending its customer referral program as it is costing too much](#)

Tesla's customer referral program will come to an end on Feb. 1, chief executive Elon Musk said in a tweet Thursday. The initiative lets drivers give their friends a referral code to get six months of free charging via Tesla's Supercharger network, says CNBC.

[Click here to read the entire story on CNBC](#)

[Longines and longevity](#)

The label "old school" probably would not offend Walter von Knel. His cellphone is a push-button Nokia introduced more than a decade ago. His desk doesn't feature a wafer-thin laptop or, indeed, a computing device of any description; he prefers the handwritten word, says The New York Times.

[Click here to read the entire story on The New York Times](#)

[Valentino partners with undercover for streetwear-inspired FW19 collection](#)

The fashion flock doesn't get hyped about collaborations as often as you'd think. After all, partnerships between brands have become the norm for businesses wanting to drive novelty and consumer excitement, many missing the mark. But there are those rare moments in which magic is created. Louis Vuitton x Supreme, Raf Simons x Sterling Ruby and most recently Palace x Ralph Lauren come to mind.

[Click here to read the entire story on Highsnobiety](#)

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