

NEWS BRIEFS

## Lexus, The RealReal, Opulent Jewelers, Burberry and Ferrari – Live news

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*Lexus's new safety features are shared in a football-themed video. Image credit: Lexus*

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By STAFF REPORTS

### [Lexus leans into humor in football-themed film](#)

Toyota Corp.'s Lexus is touting its crossover SUV and updated safety features in a tongue-in-cheek video as audiences turn their attention to the upcoming Super Bowl.

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### [The RealReal looks into alleged IPO](#)

Luxury consignment platform The RealReal is rumored to be looking into a possible plan to go public.

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### [Opulent Jewelers invests in influencers on commission basis](#)

U.S. retailer Opulent Jewelers is hoping to boost its awareness by partnering with lifestyle influencers.

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### [Burberry warns of issues from a no-deal Brexit, misses financial goals](#)

British fashion label Burberry has missed expectations for this past quarter, and stressed the importance of avoiding a no-deal Brexit policy.

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### [Ferrari's 70th year ends with record-breaking museum attendance](#)

Italian automaker Ferrari is celebrating the growth of its Museums division, exhibiting its solidification as a fan favorite brand.

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