

TRAVEL AND HOSPITALITY

## Four Seasons plans Okinawa resort, residences

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*Four Seasons is coming to Okinawa. Image credit: Four Seasons*

By STAFF REPORTS

Hospitality group Four Seasons Hotels and Resorts is expanding its portfolio of branded residences in Japan with an upcoming opening.

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In partnership with the Berjaya Okinawa Development Co. Ltd., Four Seasons is developing a new complex in Okinawa that will feature a resort and residences in a beachfront location. This marks the brand's second residences project in the nation, following the launch of a property in Kyoto.

"Four Seasons Resort and Private Residences Okinawa is another iconic project in Japan for the Berjaya Group, emulating the success of Four Seasons Hotel and Residences Kyoto, which officially opened in December 2016," said Tan Sri Dato' Seri Vincent Tan, founder and executive chairman of Berjaya Okinawa's parent company BCorp, in a statement. "I am sure that with the prestigious Four Seasons branding and management, along with its strategic location in central Okinawa, the hotel will be one of the best on the island of Okinawa."

### Okinawa opening

Four Seasons Resort and Private Residences Okinawa is located on the western side of the island. The property has 100 acres of beachfront.

Construction for the \$400 million project is slated to last four years. The property will include 120 hotel rooms, 120 residences and 40 villas.

Four Seasons and Berjaya Group have tapped EDSA Inc to oversee the master plan and the landscaping for the property. Meanwhile, architects Kengo Kuma and Kuniken will jointly design the hotel and residences.

Residents and guests will be able to access all of the amenities, including all-day dining and retail shops, at the property by foot, bicycle or golf cart. The development looks to infuse Okinawa's culture and natural environment into the space, and the resort features public grounds and gardens.

Once completed, the development is expected to have a gross enterprise value of \$1 billion.

"We are proud to continue our successful partnership with Berjaya Group with another exceptional project in Japan, extending our presence in the region and offering both guests and residents more chances to experience Four Seasons," said Bart Carnahan, executive vice president, global business development at Four Seasons Hotels and Resorts, in a statement. "Together with Berjaya, we will not only create the very finest resort and residences of the highest quality, but will also offer a level of unparalleled service, one that is synonymous with the name Four Seasons around the globe."



*Four Seasons Private Residence in Kyoto. Image credit: Four Seasons*

The hospitality group has been expanding its branded residences to new markets.

Four Seasons recently started construction on a residential project in Los Angeles, making it only the second standalone luxury residence for the brand and the first in North America.

Although Four Seasons has been including residential spaces in its properties for decades, the hospitality group has been slower than others when investing in resident-only properties. Hotel residences are becoming more popular as affluents seek the high levels of comfort, amenities and service on a more daily basis ([see story](#)).