

NEWS BRIEFS

## Day's wrap: Eres, Four Seasons, Mercedes, Christie's, Douglas Elliman and Travel Leaders Group

January 24, 2019



*Eres is launching activewear. Image credit: Eres*

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By STAFF REPORTS

Luxury Daily's live news from Jan. 24:

[Catherine Deneuve's YSL wardrobe fetches \\$1M](#)

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Auction house Christie's sale of actress Catherine Deneuve's Yves Saint Laurent fashions exceeded expectations as bidders tuned in around the globe for the live bidding.

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[Four Seasons plans Okinawa resort, residences](#)

Hospitality group Four Seasons Hotels and Resorts is expanding its portfolio of branded residences in Japan with an upcoming opening.

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[Douglas Elliman taps Grey New York for rebranding](#)

Real estate brokerage Douglas Elliman is giving its marketing an overhaul with the hire of a new agency of record.

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[Eres embraces modern mindset with move into activewear](#)

French swimwear and intimates label Eres is branching into a new category with the launch of activewear.

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[Mercedes opens experiential pop-up in Atlanta mall](#)

German automaker Mercedes-Benz is inviting consumers to explore its latest models in an Atlanta experience

center.

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[Advisors help travelers wade through options: Travel Leaders Group CEO](#)

NEW YORK Affluents continue to turn to travel advisors to better tailor their experiences as they navigate through a wider range of choices than before.

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