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MARKETING

## Photos from Luxury Firstlook 2019

January 29, 2019



From left, panelists Jake Annear, James Hathaway, Brian Fitzgerald and Jack Philbin discuss luxury's digital takeover

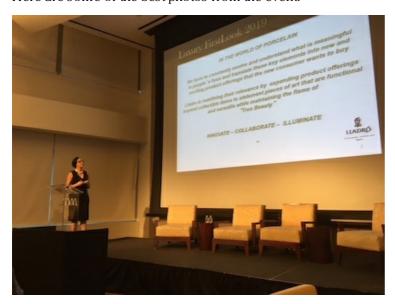
By STAFF REPORTS

Photos from *Luxury Daily's* seventh annual Luxury FirstLook 2019: Digital Acceleration conference held Jan. 16 in New York. Leading executives from the luxury business spoke at and attended the prestigious event.



Held at 10 on the Park at the Time Warner Center in New York, Luxury FirstLook was organized to bring together some of the luxury business' top minds to discuss what the year ahead holds. Topics included the rise of digital, shifting generations, product development and globalization.

Here are some of the best photos from the event:



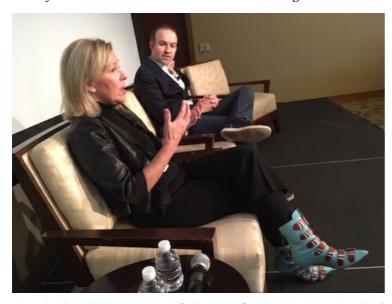
Sandra Jordan, CEO of the Americas, Lladr



From left, panelists Mot Hennessy's Jake Annear, L.K. Bennett's James Hathaway, Martini Media's Brian Fitzgerald and Vibes' Jack Philbin discuss luxury's digital takeover



Luxury Firstlook attendees listen to outlook insight for 2019



Artsy's Nina Lawrence and Sebastian Cwilich discuss the platform's take on art



Google's Adam Greenberg



Attendees at Luxury FirstLook 2019 held at Time Warner Center



BCG's Christine Barton presented about the state of luxury



Forrester Research retail analyst Michelle Beeson



Luxury FirstLook 2019



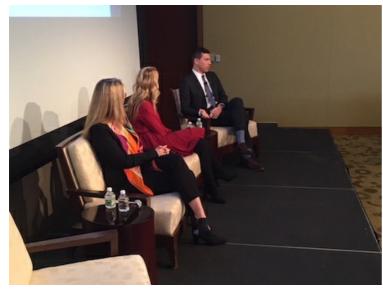
The audience listens to a keynote from Michelle Beeson



Coffee break



Karin Tracy, head of industry for beauty, fashion and luxury retail, Facebook, Instagram and Messenger



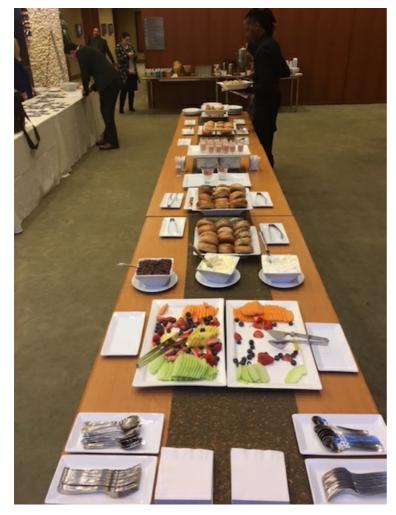
Luxury Portfolio's Stephanie Anton, Concierge Auctions' Laura Brady and Douglas Elliman Marketing Development's Andrew Wachtfogel discuss real estate



Attendees at Luxury FirstLook



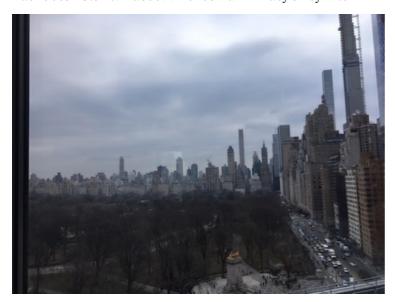
 $View from the Time Warner Center: 220 \ Central \ Park South \ (sandstone-clad \ skys craper \ in \ front \ of \ glass-sheathed \ rival), home to the recently sold $238 \ million \ penthouse$ 



Fueling up with breakfast



## Attendees listen to Facebook exec Karin Tracy's keynote



The view of Central Park from 10 on the Park

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