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FOOD AND BEVERAGE

The Macallan matures "peerless" limitededition

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The Macallan plans to release 52-year 2018 single-malt whiskey. Image credit: The Macallan

By STAFF REPORTS

Scottish whisky maker The Macallan is releasing a one-of-a-kind single malt whiskey it promises not to repeat.



Slowly matured for 52 years, the limited-edition whiskey will only be available in 250 bottles across the world. The brand promises never to recreate it, in an attempt to heighten its exclusivity.

Limited-edition

The Macallan's latest edition was matured in a handmade first fill European oak sherry seasoned cask from Spain.

Fruit and dark chocolate fondant with hints of peat smoke, cinnamon and ginger from the wood spices are the flavors that fill out the whiskey, according to the beverage maker.

The Macallan claims the limited-edition, as well as its other whiskies, are "peerless."

"After being left to mature for 52 long years in one exceptional, hand crafted European oak sherry seasoned cask, this wonderfully rare single malt is full of rich spicy flavors and has a beautiful ruby mahogany natural color," said Sarah Burgess, whiskey maker at The Macallan, in a statement. "Bottled at an ABV of 48 percent where all the flavors became perfectly balanced, The Macallan 52 years old is an outstanding addition to our expanding range of unique, classic-aged whiskies and is a testament to the harmony created through the mastery of wood and spirit.

"With only 250 individually numbered bottles available worldwide, this is a highly limited and expertly crafted release which will be desired by the world's whisky lovers and luxury connoisseurs," she said.



The Macallan holds many records for expensive whiskey sales. Image credit: Le Clos

The Macallan also opened a temporary interactive experience to celebrate the opening of its new distillery, allowing fans to go on a virtual journey that appeals to all five senses.

"The Macallan Distillery Experience" used panoramic video and sensory technology to transport guests to the Scottish countryside. The pop-up experience took place in New York for a limited time, allowing visitors to get a firsthand look at its production without leaving home (see story).

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