

NEWS BRIEFS

Bottega Veneta, Neiman Marcus, Reebonz, Marc Jacobs, Maserati and millennial families – Live news

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Bottega Veneta's spring/summer 2019 campaign. Image courtesy of Bottega Veneta

By STAFF REPORTS

Luxury Daily's live news from Jan. 28:

[Maserati follows affluent crowd to wintry destinations](#)

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Italian automaker Maserati is heading to winter resorts to reach the affluent on their seasonal holidays.

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[Bottega Veneta points to timelessness in spring campaign](#)

Italian fashion label Bottega Veneta is ushering in its new creative direction by exploring how its house codes translate to today's world.

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[Marc Jacobs taps vlogger as first global artistry advisor](#)

Fashion label Marc Jacobs is looking to expand its beauty content with the appointment of makeup artist Nikkie de Jager as its global artistry advisor.

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[Neiman Marcus Group president exiting company](#)

After 28 years at Neiman Marcus Group, president and chief merchandising officer Jim Gold is leaving the company.

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[Reebonz seeks European shoppers with expansion](#)

Southeast Asian luxury marketplace Reebonz is expanding its platform in Europe, after successfully bringing its business to the United Kingdom.

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[Millennial families represent travel marketing opportunity](#)

NEW YORK Millennial consumers with children are a significant \$39.2 billion portion of the travel market, and they plan to up their vacation spending by 12 percent in the coming year.

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