

The News and Intelligence You Need on Luxury

NEWS BRIEFS

Day's wrap: Four Seasons, Selfridges, LVMH, Viktor & Rolf, Paris fashion and Gucci

January 29, 2019



Four Seasons Hotels and Resorts Embarks on Exceptional Year of Strategic Global Growth with Nine Planned New Property Openings in 2019. Image credit: Four Seasons

By STAFF REPORTS

Four Seasons details new 2019 offerings

Hospitality brand Four Seasons Hotels and Resorts is continuing its worldwide growth with an additional nine hotels and resorts opening this year.



Click here to read the entire story

Selfridges ushers FAO Schwarz into Europe

British department store chain Selfridges is ushering a New York icon, which just recently made its return, into Europe.

Click here to read the entire story/

LVMH continues growth despite fears of China

Luxury goods conglomerate LVMH Mot Hennessy Louis Vuitton saw a record-breaking year of growth, which was pushed by Chinese luxury shoppers despite slowdown concerns.

Click here to read the entire story

Viktor & Rolf uses voyeurism to promote new fragrance

Dutch fashion house Viktor & Rolf is launching a new men's scent by presenting it in a unique manner, primarily in night vision.

Click here to read the entire story

Paris aims to combat environmental crisis with new initiative

Paris has launched a move to be the capital of sustainable fashion before it hosts the 2024 Olympics.

Click here to read the entire story

Gucci heightens its work fighting for gender equality

Italian fashion label Gucci is continuing its campaign for change, fine-tuning its sights on gender equality with initiatives spanning various mediums, generations and communities.

Click here to read the entire story

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.