

NEWS BRIEFS

## Four Seasons, Selfridges, LVMH, Viktor & Rolf, Paris fashion and Gucci – Live news

January 30, 2019



*Four Seasons Hotels and Resorts Embarks on Exceptional Year of Strategic Global Growth with Nine Planned New Property Openings in 2019.*  
Image credit: Four Seasons

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By STAFF REPORTS

Luxury Daily's live news from Jan. 29:

[Four Seasons details new 2019 offerings](#)

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Hospitality brand Four Seasons Hotels and Resorts is continuing its worldwide growth with an additional nine hotels and resorts opening this year.

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[Selfridges ushers FAO Schwarz into Europe](#)

British department store chain Selfridges is ushering a New York icon, which just recently made its return, into Europe.

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[LVMH continues growth despite fears of China](#)

Luxury goods conglomerate LVMH Mot Hennessy Louis Vuitton saw a record-breaking year of growth, which was pushed by Chinese luxury shoppers despite slowdown concerns.

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[Viktor & Rolf uses voyeurism to promote new fragrance](#)

Dutch fashion house Viktor & Rolf is launching a new men's scent by presenting it in a unique manner, primarily in night vision.

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[Paris aims to combat environmental crisis with new initiative](#)

Paris has launched a move to be the capital of sustainable fashion before it hosts the 2024 Olympics.

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**Gucci heightens its work fighting for gender equality**

Italian fashion label Gucci is continuing its campaign for change, fine-tuning its sights on gender equality with initiatives spanning various mediums, generations and communities.

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