

NEWS BRIEFS

Karl Lagerfeld, Saks, McLaren, Rolls-Royce, Balmain and fraud – Live news

February 1, 2019



Karl Lagerfeld is working on yet another collaboration. Image credit: Karl Lagerfeld

By STAFF REPORTS

Luxury Daily's live news from Jan. 31:

[Karl Lagerfeld, Carine Roitfeld curate special collection](#)

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Fashion label Karl Lagerfeld is working with former French Vogue editor Carine Roitfeld for a special collaboration.

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[Saks hosts beauty podcast to further position in sector](#)

Saks Fifth Avenue is continuing its competition against other department stores to be an authority on beauty as the sector becomes more fruitful with an auditory endeavor.

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[McLaren invites fans into its reveal for Valentine's Day](#)

British automaker McLaren is creating what it believes is the ultimate Valentine's Day date for a couple of its fans.

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[Rolls-Royce hires new Americas VP of sales](#)

British automotive brand Rolls-Royce is investing further in sales in the United States with a new director of sales.

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[Balmain undresses its spring campaign with familiar talent](#)

French fashion house Balmain is looking to a previous ambassador for its latest campaign that bares it all.

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[Incidents of fraud damage retailers' relationships with consumers](#)

Nearly half of shoppers in the United States have dealt with credit card fraud, with many victims not returning to the retailer after the incident, leaving merchants in a precarious position.

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