

APPAREL AND ACCESSORIES

## Dior, Swiss watches, cryptocurrency and luxury look-alikes – News briefs

February 4, 2019



*Dior is bringing its resort show to Marrakech. Image credit: Dior*

By STAFF REPORTS

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Today in luxury:

### [Dior to stage cruise show in Marrakech](#)

Dior is putting the warm weather back into the cruise season, with plans to stage its resort show this year in Marrakech on April 29, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

### [Swiss watch industry faces "signs of stagnation"](#)

The Swiss watch industry turned in a strong performance last year, as measured by the value of its global watch exports. Ex-factory sales of Swiss watches rose 6.3 percent in value over 2017 to CHF 21.2 billion (the figure is nearly the same in U.S. dollars), per Bloomberg.

[Click here to read the entire article on Bloomberg](#)

### [Meet the woman who sells luxury to crypto millionaires](#)

In 2011 Elizabeth White bought her first Bitcoin as an experiment, she wanted to see where it would go. Fast forward five years and cryptocurrency had landed, it was now a bull market with self-made millionaires raring to spend their coins without the hefty transaction fees, says Forbes.

[Click here to read the entire article on Forbes](#)

### [\\$50 for a Rimowa look-alike: Innovation or infringement?](#)

A new wave of platforms are using low prices, minimalist storefronts and, allegedly, the manufacturers of genuine

luxury goods to sell unbranded products to China's value-hungry consumers, according to Business of Fashion.

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