

MEDIA/PUBLISHING

Graydon Carter reveals his “third act”

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Air Mail is in the planning process. Image credit: Air Mail

By STAFF REPORTS

Graydon Carter, the former editor of *Vanity Fair*, is hoping to attract well-traveled affluents in a new media endeavor.

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Mr. Carter is launching a digital publication, named *Air Mail*, which will be published on the weekends. Former *New York Times* reporter Alessandra Stanley is working with Mr. Carter on the project, and the two are planning to source young media-savvy journalists and editors.

A worldly audience

Air Mail will publish an edition every Saturday at 6 a.m., with a newsletter that will be sent to subscribers' inboxes.

The publication is aiming to target business class travelers, but will avoid any political content.

"The marketing executive in SoHo House with the shaved head that's the Monocle reader," Mr. Carter said in an interview with *The New York Times*. "I don't know what ours is yet, but I just have a rough idea.

"They'll be a sophisticated person" he said. "They're not backpackers, and they're not in Las Vegas, drinking Champagne and sitting around in their heart-shaped bathtub."



Graydon Carter was editor in chief of Vanity Fair since 1992. Image credit: Vanity Fair, photo by Walter Chin

In September 2017, Mr. Carter announced he was leaving Cond Nast-owned *Vanity Fair* after 25 years at the magazine's helm.

Mr. Carter was editor in chief of *Vanity Fair* since 1992, and left his position in December 2017. The celebrity editor said he would focus what he is calling his "third act," which according to *Vanity Fair's* contributing editor David Kamp's farewell address to Mr. Carter included quality time spent with his family in France ([see story](#)).

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