

NEWS BRIEFS

Day's wrap: Estée Lauder, Neiman Marcus, Ralph Lauren, Versace, NRF and Loewe

February 5, 2019



Bella Hadid models the Kith x Versace collection. Image courtesy of Kith

By STAFF REPORTS

Luxury Daily's live news from Feb. 5:

[Ralph Lauren's Q3 revenues rise 5pc](#)

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U.S. fashion label Ralph Lauren's holiday quarter sales grew thanks in part to investments in marketing and digital.

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[NRF forecasts retail growth amid turbulent times](#)

The National Retail Federation is projecting retail sales growth in 2019 will be between 3.8 and 4.4 percent, as a healthy economy is able to make up for geopolitical upheaval and trade tensions.

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[Versace links with Kith for co-branded collection](#)

Italian fashion label Versace is working with streetwear label Kith for a collaborative collection that leverages both of their perspectives on style.

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[Estée Lauder's skincare sales drive record quarter](#)

Beauty group Estée Lauder Companies' quarterly sales topped \$4 billion for the first time in the second quarter of the 2019 fiscal year.

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[Neiman Marcus hires from LVMH, Apple to further customer-centric strategy](#)

Retail group Neiman Marcus is adding to its executive team with the appointment of David Goubert as executive vice president, stores and Ginger Mollo as senior vice president, retail experience for the West Coast.

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[Loewe leans on craftsmanship for Lunar New Year push](#)

Spanish fashion house Loewe is highlighting its dedication to craft by showcasing time-tested artisan skills in a Chinese New Year content campaign.

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