

NEWS BRIEFS

Fashion ads, Japan, the 1pc and French protests – News briefs

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Valentino's concept shop in its Ginza flagship. Image credit: Valentino

By STAFF REPORTS

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Today in luxury:

[Luxury fashion advertisers looking to new, nerdier horizons](#)

Luxury fashion is getting hip to the fact that a lot of people with a lot of money don't read fashion or lifestyle magazines, reports Women's Wear Daily.

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[Japan's new luxury consumer](#)

Japan is once again the second-largest luxury market in the world, seven years after the 2011 Tohoku and Fukushima catastrophes with Japanese consumers spending 3.6 trillion yen (approximately 28 billion euros) in 2017 on luxury goods, says Vogue Business.

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[This is what it takes to be in the 1pc around the world](#)

Since the financial crisis, income inequality has garnered increasing attention from economists, politicians and journalists, and perhaps no income level has been cited more than the so-called 1 Percent. Yet that term can describe a wide variety of earners, depending on where they live, according to Bloomberg.

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[French parliament passes law to curb violent protests](#)

France's parliament on Tuesday passed a bill aimed at curbing violent protests in response to three months of anti-

government demonstrations by the grassroots "yellow vests" movement, per Reuters.

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